Lenovo® recommends Windows® 7 Professional.

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THE LENOVO® THINKPAD® EDGE® E430/E530 NOTEBOOK

INNOVATION TO SUCCEED WITH STYLE

DURABLE DROP-DOWN HINGES THAT MAKES MACHINE CURVE SMOOTH AND CLEAN

33%[1] GREATER BATTERY LIFE OVER PREVIOUS GENERATION DISCRETE GRAPHICS WITH NVIDIA OPTIMUS TECHNOLOGY[2]

PROGRESSIVE AND PERSONABLE STYLE ELEMENTS INCLUDING MULTIPLE TOP COVER COLOURS[5] WITH SOFT TOUCH PAINT

UP TO 70% INCREASE IN PERFORMANCE WITH 3RD GENERATION INTEL® CORE™ PROCESSORS*

ULTIMATE PRODUCTIVITY WITH LENOVO SOLUTION CENTER AND LENOVO ENHANCED EXPERIENCE 3 FOR WINDOWS® 7

HIGHLY DURABLE THANKS TO THE ACTIVE PROTECTION SYSTEM AND SPILL-RESISTANT KEYBOARD

EXCEPTIONAL MULTIMEDIA WITH STEREO SPEAKERS WITH DOLBY ADVANCED AUDIO, HDMI, AND LOW-LIGHT SENSITIVE HD CAMERA

*BASED ON 3D MARK VANTAGE PERFORMANCE TEST

Simplified for business, the Lenovo® ThinkPad® Edge E430/E530 notebook is built with style for growing businesses. The notebook is designed to maximize productivity using industry-leading features tailored to your business need, reducing dependability on dedicated IT staff.

Experience enhanced performance with a choice of processors and productivity with extended battery life using NVIDIA Optimus technology[2]. Progressive design with optional multiple colours[5] offer a sophisticated level of personalization for your business. Experience outstanding VOIP functionality with a low-light sensitive web camera and unique noise suppression technology that eliminates keyboard noise during video or voice chat. In addition, the notebook is lightweight and thin, making your frequent travels more comfortable.

ThinkPad® Edge E430/E530 is the right choice for you with affordable price, performance, productivity, durability, or stylishness.

Windows 7

lenovo ENHANCED EXPERIENCE 3

LENOVO ENHANCED EXPERIENCE 3 FOR WINDOWS® 7. FASTER AND OPTIMIZED FOR BUSINESS.

Fast and optimized for multimedia: Lenovo Enhanced Experience 3 for Windows® 7 uses RapidBoot technology to start your PC 40% faster than a typical Windows® 7 computer*. And BootShield maintains fast boot performance even after installing multiple applications. Plus, you can enjoy richer sound and HD webcams. Find out more at www.lenovo.com/win7ee

*Available on certified models with Intel® Core™ i3, i5 or i7 processors. Claim is calculated by taking the average of Lenovo EE3 notebooks and desktops, and compares it with averaged data from 49 competitor products of similar configuration (Intel® Core™ i3, i5 and i7 PCs only). Testing conducted by CNET Labs, Beijing in December 2011, using the independent VTS tool to measure start-up time and other performance measurements. Performance will vary by model and configuration.

intel inside™ CORE™ i7

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POWERFUL PERFORMANCE

The ThinkPad® Edge E430/E530 boosts business performance using:

- 3rd generation Intel® Core™ processors with integrated graphics
- Enhanced Experience 3 for faster booting/resume and enhanced battery life
- NVIDIA Optimus technology[2] that preserves longer battery life combined with the power of discrete graphics
- Intel® HD with 80% faster graphics performance
- Integrated HD 720p camera with face tracking captures high-resolution video even in low light environments
- Lenovo Hard Disk Drive Performance Booster: Productivity testing shows 184% increase in performance vs. normal Hard Disk Drive systems

IMPROVED PRODUCTIVITY

The ThinkPad® Edge E430/E530 gives your work both effectiveness and versatility with:

- Dolby Advanced Audio for higher quality audio output and improved volume output
- Various call modes for an outstanding VOIP experience
- Private Internet Call mode with dual array microphone and improved audio recording clarity with the features, Echo cancellation, Beam forming, and Noise Suppression
- Quick access to microphone, speaker and camera mute buttons, working with VoIP has never been easier

STYLISH AND EFFICIENT

The ThinkPad® Edge E430/E530 is designed to be stylish and durable providing:

- Progressive clean design with multiple top cover colours[5] for a fashionable look and feel
- Midnight Black, Heatwave Red and Arctic Blue soft touch paint with a silver band adds to the style statement
- Drop-down hinges shows attractive LCD screen and keyboard face clean
- The lightweight design allows you to travel effortlessly with your notebook[3]
- Enhanced keyboard design with numeric keypad and spill resistance[4]

[1]Battery life improvement tests conducted in house using the Mobile Mark 2007 Standard
[2]Optimus technology with battery savings is only available with Windows® 7 OS
[3]E430 only.
[4]E530 only
[5] Availability of multiple colours may be limited

INSPIRED USABILITY

The ThinkPad® Edge E430/E530 provides many innovative usability features including:

- USB 3.0 that powers data transfer at a rate ten times greater than USB 2.0
- SimpleTap Deskband as a single point for notifications and launching Lenovo Solution Center (LSC), Lenovo Solutions for Small Business (LSSB)

LENOVO SERVICE

Lenovo offers a comprehensive portfolio of award-winning services to support and protect your ThinkPad® Edge investment. Lenovo Services lets you focus on your customers and business, not your IT.

Warranty Upgrades - Onsite and Next Business Day

Maximizes PC uptime and productivity by providing convenient, fast repair services at your home or office.

Warranty Extensions (1 to 4 Years Total Duration)

This fixed-term, fixed-cost service helps accurately budget for PC expenses, protect your valuable investment, and potentially lower the cost of ownership over time.

Lenovo Services℠

Accidental Damage Protection

Avoid the hassles of unexpected repair costs. Provides coverage for non-warranted damage incurred under normal operating conditions, such as minor spills, drops, or damage to the integrated screen

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SOFTWARE OFFERINGS

SUPPORTED OPERATING SYSTEMS

- Genuine Windows® 7 Home Premium 32-bit
- Genuine Windows® 7 Home Premium 64-bit
- Genuine Windows® 7 Professional 64-bit

SUPPORTED LSC

- Quick and simple dashboard to view total system health
- Hardware diagnostic tool
- Access to frequently used system management tools for
  1. Backup and Restore
  2. Antivirus and firewall settings
  3. System and software updates
  4. Internet connections
  5. Service and support

PRE-LOADED APPLICATIONS

- Lenovo Solution Center (LSC)
- Lenovo Solution for Small Business (LSSB)
- Enhanced Experience 3
- SimpleTap
- MS Office Starter 2010
- Lenovo Cloud Storage By SugarSync
- Anti-Theft[6]
- Evernote

[6] Absolute Anti-theft.

OPTIONS AND ACCESSORIES

Lenovo USB 2.0 Port Replicator with Digital Video (0A33947)

- Easy access to four USB 2.0 devices
- Supports attachment of a VGA analog or a DVI

www.lenovo.com/support/docks

Lenovo 90W Ultraslim AC/DC Combo Adapter (41R4501)

- Power your notebook and your cell phone, PDA where you go; in the office, at home, on the road, or in the air
- Small, lightweight design: 400g

www.lenovo.com/support/poweradapters

Lenovo Ultraslim Plus Wireless Keyboard & Mouse (0A34042)

- Eliminate cables
- Contemporary, low profile design

www.lenovo.com/support/keyboards

- **Lenovo Laser Wireless Mouse (0A36188)**
- Eliminate cables
- Carry when traveling

www.lenovo.com/support/mice

ThinkPad In-Ear Headphones (57Y4488)

- High-quality voice and audio performance for internet voice conversations, multimedia applications

www.lenovo.com/support/audio

Kensington MicroSaver Cable Lock from Lenovo (73P2582)

- Help reduce theft, increase physical asset protection

www.lenovo.com/support/security

Lenovo Sport Carry Cases

Easily transport and protect your ThinkPad

Lenovo Sport Backpack (0A33896)

Lenovo Sport Slimcase (0A33897)

Lenovo Sport Messenger (0A33898)

www.lenovo.com/support/cases

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SPECIFICATIONS

OPERATING SYSTEM

Genuine Windows® 7 Home Premium 32-bit
Genuine Windows® 7 Home Premium 64-bit
Genuine Windows® 7 Professional 64-bit

PROCESSOR

E430
Up to 2nd or 3rd generation Intel® Core® i7 Processor
E530
Up to 2nd or 3rd generation Intel® Core® i7 Processor

DISPLAY

E430
14.0'' HD AntiGlare, 16:9, LED Backlight
E530
15.6'' HD AntiGlare, 16:9, LED Backlight
15.6'' HD+ AntiGlare, 16:9, LED Backlight

GRAPHICS

NVIDIA® GeForce® GT 630M (2GB VRAM) for 2nd or 3rd generation Intel® Core® i3/i5/i7 Processors
NVIDIA® GeForce® 610M (1GB VRAM) for Intel® Celeron Processors
Intel® HD Graphics 3000 for 2nd Generation Intel® Core® i3/i5 Processors
Intel® HD Graphics 4000 for 3rd Generation Intel® Core® i3/i5/i7 Processors

WEBCAM

720P HD Webcam

MEMORY

Up to 8 GB DDR3 1600 MHz (2 DIMM slot)

BATTERY LIFE*

Up to 8 hours (with Battery Safeguard Hardware Authentication)

DIMENSIONS (W X D X H)

E430
339mm x 234mm x 28.53 - 33.88mm
E530
377mm x 245mm x 29.54 - 35.26mm

WEIGHT

E430
2.15 Kg
E530
2.45 Kg

I/O (INPUT/OUTPUT) PORTS

1x VGA
1x HDMI 1.4
3x USB 3.0
1x USB 2.0 with powered ''always on''
1x RJ-45
1x 4-in-1 slot

STORAGE

750GB/1000GB (5400RPM) HDD
320GB/500GB(7200RPM) HDD

AUDIO

Stereo speakers with Dolby Advanced Audio Enhancement
Dual array microphone with VOIP enhancement
Combo mic/headphone Jack

KEYBOARD

Keyboard without Number Pad
Keyboard with Number Pad (Only for E530)

BLUETOOTH

Bluetooth® 4.0 Combination with WLAN

WIRELESS LAN

ThinkPad a/b/g/n

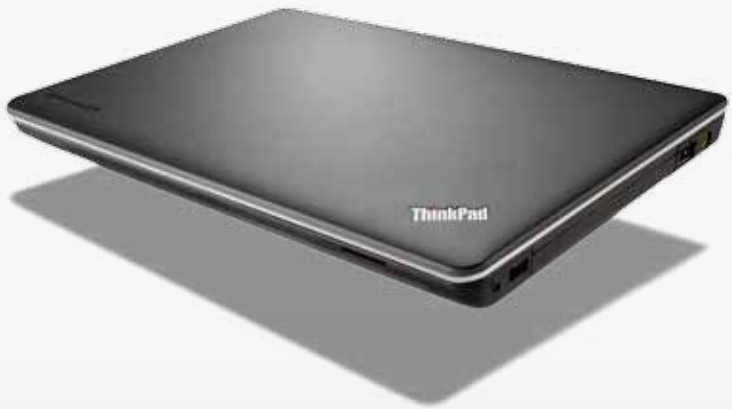
WWAN (OPTIONAL)

Integrated Mobile Broadband (Ericsson H5321gw) with 21Mbps D/L

BATTERY

6 cell Li-Ion Battery - 75+ (62Wh)
6 cells 5600mAH

* Actual battery life is base on usage



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